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FEBRUARY 5

1979 fashion calendar

a weekly publication • 39th year

185 east 85th street, n.y., n.y. 10028

ruth finley, publisher

(212) 289-0420

1980

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, FEBRUARY 5, 1979

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 1- March 30	SPRING/SUMMER '79 PROJECTIONS Insights -- Fall '79. By appointment, daily at 8:30 & 4:00. Contact: Jennie Gloviak, 759-8100, ext. 276.	SEVENTEEN MAGAZINE	850 THIRD AVENUE SHOWROOM - 9TH FLOOR
Beginning Thursday Feb. 1	OPENING: ADVANCE FALL COLLECTION Continuous by appointment. Contact: Paul Scott: 755-5800 (N.Y.), (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL NEW SHOWROOM - 33RD FLOOR
Feb. 3	ATLANTA MERCHANDISE MART, SUMMER MARKET WEEK (Feb. 3-7)		
Feb. 3	SEHM MENSWEAR SHOW IN PARIS. Also, LINGERIE, INTIMATE APPAREL, KNITWEAR (Feb. 3-6)		
Feb. 3- Feb. 6	MAIT IN FLORENCE -- 15TH ITALIAN KNITWEAR MARKET EXHIBITION Contact: Centro di Firenze per la Moda Italiana, 109/111, via Faenza, 50123 Florence		
Sunday Feb. 4- Feb. 11	OPENING OF SUMMER COLLECTION By appointment. Contact: Ruth Luntz, (213) 489-1650 (719 S. L.A. St.); 247-2200 - NY.	JILL RICHARDS; JILL RICHARDS II BY WM. PEARSON	HOTEL GOTHAM PRIVATE SUITE
Monday Feb. 5- Feb. 9	FABRIC, COLOR, SILHOUETTE-- FALL-WINTER 1979 At 11:00 & 4:00. (As shown, Jan. 16-24). By reservation. Contact: 764-7604.	CELANESE FIBERS	1211 AVE. OF AMERICAS SHOWROOM - 17TH FLOOR
Beginning Monday Feb. 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 582-7453.	DONALD DAVIES OF DUBLIN	50 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 5	PREMIERE: DRESSES, SUITS, SEPARATES COLLECTION Hand-loomed fabrications. By appt. Contact: Norman Greenfield, 239-0644.	LEAMOND DEAN- NORMAN TERRY INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Feb. 5	FALL '79 MENSWEAR COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
Beginning Monday Feb. 5	OPENING OF TRANS/ SEASONAL COLLECTION By appointment. Contact: Barbara Fields or Elaine Weisberg, 221-7030.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Feb. 5	OPENING OF SPRING/ SUMMER HANDBAG COLLECTION Continuous by appointment. Contact: Christie Hauge, 686-6460.	FURST & MOONEY	118 MADISON AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 661-1670.	PENDLETON	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday Feb. 5	KNITWEAR, SPORTSWEAR, FURS FROM BARCELONA Fall knitwear - Chesca Martinez; sport furs - Gomez-Benet; mid-Summer sport dresses & skirts - Thais. By appointment. Press: Jo Ahern Segal, 594-7608.	TOPSPAIN FASHION AFFILIATES INC.	ONE PENN PLAZA SUITE 731

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 5	SUMMER & EARLY FALL COLLECTION By appointment. Contact: (617) 566-3125; 755-5800.	DON WOLF LTD.	ST. MORITZ HOTEL (C.P.S.) SUITE 2614-15
Monday Feb. 5- Feb. 16	FALL '79 MEN'S & WOMEN'S FASHIONS FROM IRELAND Brendella; Carbery Knitwear; Cyril Cullen; Donald Davies; Donegal Design; Dorene; Gael Tarra Knitwear; Galway Bay Pdts.; John Hagarty; Hats of Ireland; Jimmy Hourihan; David Kendric Collection By Fabriko; Sheila Mullally; Pallas Knitwear; Sheleen of Dublin; Jonathan Richards; Brian Tucker Exports Ltd. Contact: Olive Berry, 371-3600.	IRISH EXPORT BOARD (10 EAST 53RD STREET)	HOTEL GOTHAM-14 & 15 FLS. 55TH STREET & 5TH AVENUE
Tuesday Feb. 6 3:00 P.M.	PREVIEW: SPRING/SUMMER COLLECTION By invitation only. Contact: (213) 272-1445; or PL 9-3000.	GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE SUITE
Wednesday Feb. 7 8:30 A.M.- 6:30 P.M.	FABRIC FUTURES: FALL 1979 & SPRING 1980 Exhibition and report from the world's markets, highlighting two seasons of knit and woven textures, surface treatments, patterns, prints, colors. Co-chmn: Virginia Borland, Avtex Fibers; James R. Owens, Promostyl. Members: \$10.00; Non-members: \$12.00. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Feb. 7 10:30 A.M.	"TREVIRA TEN-MILE TWOsome" -- FOR PRESS Planning for April '79 couples' race. Guests: Bill Rodgers, Frank Shorter, Martha Cooksey, Chris Stewart, Tom Fleming, Nina Kuscsik and other runners. Also, special fashion presentation. By invitation. Contact: Ellen Sweeney, 790-9403.	HOECHST FIBERS/NY ROAD RUNNERS CLUB (1515 BWAY)	TAVERN-ON-THE-GREEN CPW AT 67TH STREET
Saturday Feb. 10 5:00 P.M.- 9:00 P.M.	DISCOSHoes ORIGINALS BY ARTHUR MURRAY Disco party; refreshments, free dancing lessons. Feb. 10-12, 12:00 Noon to 8:00 P.M. Contact: 582-7373. Thereafter, (612) 546-2888.	BECKER SHOE (7515 WAYZATA, MINN.)	BARBIZON PLAZA-30TH FL. 106 CENT. PK. SOUTH
Feb. 10	NATIONAL SHOE FAIR AT N.Y. COLISEUM & HOTEL AMERICANA (Feb. 10-13)		
Monday Feb. 12 11:30 A.M.	TRIGERE FASHIONS -- CUSTOMER SHOW Showing Spring collection. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Feb. 12 9PM-4AM	BENEFIT: ALUMNI ASSN. OF F.I.T. Dancing, open bar. Cost: \$25. (tax deductible); \$30. at door; 760-7701.	FASHION INSTITUTE OF TECHNOLOGY (227 W. 27TH ST)	STUDIO 54 254 WEST 54TH STREET
Feb. 12	ISRAEL FALL & WINTER FASHION WEEK AT TEL AVIV HILTON HOTEL (Feb. 12-16)		
Tuesday Feb. 13 11:30 A.M.	SHOWING OF SPRING FASHIONS BY CHLOE Benefit J.O.B. Price: \$15.00. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Feb. 13 4:00 P.M.	SHOWING OF SPRING/ SUMMER COLLECTION By invitation. Contact: Sophy Craze, 371-0606.	LAURA ASHLEY, INC.	WOODS RESTURANT 718 MADISON AVE. (63RD ST)
Beginning Tuesday Feb. 13	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-3260.	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
Tuesday Feb. 13- March 17	FALL '79 MENSWEAR COLLECTION By appointment. Contact: 832-3144.	GEORGES RECH MENSWEAR	25 EAST 63RD STREET SHOWROOM - FIRST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 14 7:00 P.M.	KRIZIA FASHION SHOW BENEFIT: IRVINGTON HOUSE Price: \$15 per person. Contact: 541-9856. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	OLYMPIC TOWER - LOBBY 645 FIFTH AVE. (51ST ST.)
Thursday Feb. 15 10:00 A.M.	PRESS CONFERENCE: JOINT ANNOUNCEMENT By invitation only. Contact: John Kelly, 764-5300; or Martin Arnold, 687-7880.	AVTEX-ITT RAYONIER	1185 AVE. OF AMERICAS 30TH FLOOR
Thursday Feb. 15- March 10	OPENING OF WHOLESALE FALL & WINTER COLLECTION Also Fiorucci jeans. By appt. Contact: James Devens or Kathryn, 751-1404.	FIORUCCI	127 EAST 59TH STREET SHOWROOM - 2ND FLOOR
Friday Feb. 16 9:30 A.M.	FALL MENSWEAR SHOW IN LONDON By invitation. (At Hotel St. Simon, Paris, Feb. 3-6; at Grand Hotel di Milan, via Manzoni, Milan, Feb. 7-10). Contact: Hathaway/de La Chapelle, 751-5027.	BROWNS OF LONDON (23 MOLTON ST., LONDON, W1)	LANGAN'S BRASSERIE STRATTON ST. W.1.
Feb. 18	AMERICAN TOY FAIR IN N.Y. (Feb. 18-21)		
Tuesday Feb. 20 11:30 A.M.	GEOFFREY BEENE & BEENE BAG FASHIONS Customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Feb. 20 12:30 P.M.	PRESS LUNCHEON: SNOOPY COSMETICS By invitation. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	7TH FLOOR
Wednesday Feb. 21 12:00 Noon	FUR FASHION SHOW IN PALM BEACH Including a special group by Halston. By invitation. Contact: 279-0633.	BEN KAHN (150 WEST 30TH STREET)	EVERLADES CLUB PALM BEACH, FLORIDA
Thursday Feb. 22 10:00 P.M.	ROLLER SKATING PARTY By invitation only. Contact: Yvon C. Dihe or Mark DeAngelis, 765-7000.	DON ROBBIE	INFINITY 653 BROADWAY
Thursday Feb. 22 12:00 Noon	MADELEINE de MADELEINE PARFUM, COSMETICS IN LONDON London debut. Anglo-American press luncheon. Press: London -- Mercia Watkins, 01-586-0020; American -- Julie Palmerio: 986-6669.	MADELEINE MONO	AMERICAN EMBASSY LONDON, ENGLAND
Friday Feb. 23 12:00 Noon Luncheon	"THE BEST OF THE BEST" MEN'S FALL FASHIONS Speakers: Calvin Klein, Designer; Clara Hancox, Fairchild; Phillip Miller, Pres., Neiman Marcus. Co-chmn: Rita Hamilton, Daily News Record; Dianne Keogh, D.D. Keogh Assoc. Prices: \$20.00 members; \$30.00 guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Beginning Monday Feb. 26	OPENING OF FUR COLLECTION Also group by Halston. (Note date change). By appointment. Contact: BR 9-0633.	BEN KAHN FUR CORP. (150 WEST 30TH STREET)	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Tuesday Feb. 27 11:30 A.M.	ADOLFO FASHIONS AT BENEFIT SHOW Spring collection, for benefit of Museum of City of N.Y. By invitation. Publicity: Helen O'Hagan, PL 3-4000. Tickets: \$15.00--Monique Dillon, 534-1672.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Feb. 28 11:30 A.M.	FASHIONS BY ANDRE LAUG: BENEFIT SHOW Benefit Youth Counseling League. Cost: \$20. Contact: 473-4300. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 28 12:30 P.M.	PRESS LUNCHEON: ZANDRA RHODES FASHIONS By invitation. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Wednesday Feb. 28 6:30-8:30	INTRODUCING GIRLS' FASHIONS BY YVES ST. LAURENT Benefit Stanley M. Isaacs Neighborhood Center. Cocktails & hors d'oeuvres. Tickets: \$25. Publicity: Debby Weber, 223-7205.	BLOOMINGDALE'S	2ND FLOOR
Thursday March 1 12:00 Noon	"DIAMOND SURPRISES"-- FOR MEN AND WOMEN Luncheon presentation. By invitation. Contact: Elizabeth Arensberg, 947-5987.	DIAMOND INFORMATION CENTER	INT'L JEWELERS EXHIB. 1271 AVE. OF AMERICAS
Beginning Thursday March 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 765-5000.	RON CHERESKIN MENSWEAR	40 WEST 55TH STREET SHOWROOM - SUITE 203
Thursday March 1- March 15	OPENING OF FALL COLLECTION By appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
March 4- March 7	16TH SEMI-ANNUAL EUROPEAN FASHION FAIR AT 1 PENN PLAZA, 6TH FLOOR Contact: Jackie Cowen 695-3558.		
Sunday March 4- March 7	FALL/WINTER WOMEN'S & CHILDREN'S FASHIONS By appointment. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	EUROPEAN FASHION FAIR ONE PENN PLAZA
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-7830.	SCOTT BARRIE & SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 869-1854.	DANIELE O. SUITS BY TAHARI	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 5	OPENING OF EARLY FALL COLLECTION Introducing fashions for 5'3" and under. By appointment. Contact: 354-6065.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday March 5- March 8	UOMOMODA - FALL/WINTER ITALIAN MENSWEAR Thirty-seven Italian menswear mfrs.; sportswear, outerwear, coats, suits, shirts & accessories. Contact: Rita De Luca, 432-9250, ext. 29.	ITALIAN TRADE COMMISSION (ONE WORLD TRADE CENTER)	WALDORF-ASTORIA 50TH STREET & PARK AVE.
Monday March 5- March 9	MARKET WEEK Informal modeling. By appointment. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE SHOWROOM
Tuesday March 6 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Publicity: Madeline de Vries, 753-6688.	SCALI	MAYFAIR HOUSE (PK. & 65) L'ORANGERIE ROOM
Tuesday March 6 7:00 P.M.	MAURICE BEJART'S OPENING: "BALLET DU XX SIECLE" Yves Saint Laurent, Don Robbie, Calvin Klein & Jean-Paul Germain menswear sponsor gala evening. By invitation. Black tie. Contact: Yvon C. Dihe, 541-6750.	BIDERMANN INDUSTRIES USA	MINSKOFF THEATRE BROADWAY AT 45TH STREET
March 11- March 14	AMERICAN HOME SEWING ASSOCIATION SHOW AND CONVENTION IN ANAHEIM, CALIFORNIA Contact: Betty Watts, 736-8820		
March 11	IGEDO -- INT'L FASHION TRADE FAIR IN DUSSELDORF (March 11-14) Contact: 582-7788		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 12	OPENING OF FALL/ WINTER COLLECTION Continuous by appointment. Contact: 751-1337.	BOGNER SPORTSWEAR	9 WEST 57TH STREET SHOWROOM - 39TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTIONS By appointment. Contact: 221-0675.	RALPH LAUREN; RALPH LAUREN ACTIVE SPORTS	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Janet Whalen, 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 354-0024.	HELENE SIDEL INC.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday March 12	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday March 13 4:00 P.M.	PREVIEW OF FALL SUITS & SPORTSWEAR By invitation. Thereafter 4th floor. Contact: 279-7966 or (800) 421-8381.	ROTH-LE COVER (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday March 13 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appt., 1411 Broadway, Room. 1151. Buyers: 921-0868. Press: Roz Rubenstein, 691-8340.	PAUL M. ROPP FOR DANCING DAFFODILS	XENON 124 WEST 43RD STREET
Wednesday March 14 7:30 P.M.	SANTOS NIGHT -- AVIATION EXHIBITION By invitation only. Black tie. Contact: Fernanda Gilligan, 753-0111.	CARTIER (16 EAST 52ND STREET)	7TH REGIMENT ARMORY 643 PARK AVE. (67TH ST.)
Thursday March 15 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Press: Roz Rubenstein, 691-8340.	PARALLEL (498 SEVENTH AVENUE)	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
March 16- March 21	SKI SHOW AT LAS VEGAS CONVENTION CENTER. Contact: Ski Industries of America, 1200 17th St., N.W., Washington, D.C. 20036, (202) 457-0433.		
March 17	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 17-20). Contact: 532-5588.		
Sunday March 18 6:30 P.M.- 8:30 P.M.	"EUROPEAN FUR PANORAMA" Cocktail/buffet. Cost: \$75. Shows at 7:00 & 8:30 P.M. Contact: Paris: Andre Simon 11, rue du Faubourg-Poissonniere, 246-7272. N.Y.: Ilene Barrick, 868-8335.	AMERIMINK/ELBECO (145 WEST 30TH STREET)	F.I.T. - AMPHITHEATRE 227 WEST 27TH STREET
Sunday March 18 8:30 P.M.	SHOWING OF FUR FASHIONS FROM MONTREAL Until midnight. By invitation. Contact: Dean Morgan, 682-7990.	LEO CHEVALIER	XENON 124 WEST 43RD STREET
Sunday March 18- March 21	FIRST FUR FAIR IN NEW YORK More than 100 exhibitors. Contact: Bernard Groger at Bell & Stanton, 599-6951.	AMERICAN INT'L FUR FAIR (855 AVE. OF AMERICAS)	NEW YORK COLISEUM 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 20 6:30 P.M. Cocktails- Dinner	TOMMY AWARDS PRESENTATION DINNER & DANCE Print industry award presented to designers and members of Print Council in specific categories. Reservations: \$150.00 each (black tie). Show at 7:30. Dinner at 8:00. Contact: Erica Fineberg, 594-6050.	AMERICAN PRINTED FABRICS COUNCIL	ROSELAND DANCE CITY 239 WEST 52ND STREET
Thursday March 22 5:00 P.M.	"THE SOFT LIFE": SUMMER HAIRSTYLES AND FASHIONS By invitation. Contact: Betty Keepin, Burson-Marsteller, 752-6500.	J.C. PENNEY; CELANESE; TONI SILKWAVE (GILLETTE CO.)	TELETRONICS INTERNATIONAL 231 EAST 55TH STREET
March 23	FALL READY-TO-WEAR SHOWINGS, MILAN, ITALY (March 23-29)		
March 24	INT'L FOOTWEAR FAIR IN DUSSELDORF (March 24-26) Contact: 582-7788		
Sunday March 25- March 28	FALL/WINTER MENSWEAR AT NAMSB By appointment. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE
March 25- March 28	NAMSB (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boy's & Young Men's Apparel Mfrs. Association) at N.Y. Coliseum. Contact: 594-5130.		
Beginning Monday March 26	FALL '79 WOMEN'S RTW COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
Tuesday March 27 9:30 A.M.	PRESS PREVIEW: SPRING '80 COLOR DIRECTIONS By invitation. Contact: Carol Carr, 262-7220. Manufacturers, March 28 & 29 at 9:00 & 11:00 A.M. Contact: Ruth Pollack, 262-8199.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. OF AMERICAS 44TH FLOOR
March 30	FALL READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS (March 30-April 3)		
March 30	PITTI DONNA, FLORENCE, ITALY (March 30-April 2)		
Saturday March 31- April 3	FIRST TRADE SHOW -- ACTIVE SPORTSWEAR '79 Fri., March 30th, Active Sportswear Symposium. Men's & women's active apparel & footwear, 9-5. (Also, Nov. 3-6, Chicago Mart). Contact: Janet Felleman, 691-5454.	AMERICAN EXPOSITIONS (1 LINCOLN PLAZA)	STATLER-HILTON HOTEL 7TH AVE. AT 33RD ST.
April 2	FALL READY-TO-WEAR SHOWINGS IN LONDON (April 2-6)		
Tuesday April 3 12:00 Noon	PRESS LUNCHEON: GEMS BY ALDO CIPULLO Gemstone Collection. By invitation. Press: Myra Goldberg, ICPR, 644-0440.	AMERICAN GEM SOCIETY	LE PREMIER 206 EAST 63RD STREET
April 4	NAT'L LARGE-SIZE MALL MARKET, CHICAGO MART (April 4-6)		
April 6	EARLY FALL READY-TO-WEAR SHOWINGS, CHICAGO MART (April 6-10)		
April 6	EARLY FALL READY-TO-WEAR SHOWINGS, MIAMI FLORIDA (April 6-10)		
Saturday April 7- April 11	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (Tel: 266-64-44); in N.Y. French Apparel Center, 541-9075. Buyers: French Trade Shows, 582-4960.		
Friday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, private suite. Contact: Marian O'Rourke, (214) 528-4810.	JAY JACKS INTERNATIONAL (3614 OAK GROVE, DALLAS)	HOTEL GOTHAM EMBASSY ROOM
Monday April 23 9:15 A.M.	SHOWING OF FALL COUTURE COLLECTION By invitation. Contact: 929-0490. Press: Eleanor Lambert, 688-2130.	DIMITRI (142 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	KAREN TEPPER FOR KAREN UNLIMITED	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 23 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1604.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Monday April 23 12:00 Noon	SHOWING OF FALL COLLECTION Also April 30 at 12:00. By invitation. Thereafter by appt. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 23 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 354-6065. Press: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE ROBERT	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday April 23 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday April 23 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 12th floor. Contact: 221-7545.	PRINCESS IRENE GALITZINE FOR CONCORDE FASHIONS INC.	HOTEL PIERRE COTILLION ROOM
Monday April 23 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 15th floor. Contact: 398-9000.	JOHN BATES (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 23 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-5188.	BETSEY JOHNSON INC. (264 WEST 35TH STREET)	PLACE TO BE ANNOUNCED
Tuesday April 24 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 244-7522. Press: Eleanor Lambert, 688-2130.	JERRY SILVERMAN (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Wed. May 2 at 10:00. By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 24 11:00 A.M.	SHOWING OF FALL COLLECTION Also, May 1 at 11:00 A.M. By inv. Contact: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 24 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter 4th floor. Buyers: 736-2980.	JACK FULLER (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th floor. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Nancy Pringle, 221-1033.	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 24 4:00 P.M.	SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter 550 7th Avenue, 12th floor. Contact: 354-5893.	FRANK MASANDREA FOR STEVE LAWRENCE	PLACE TO BE ANNOUNCED
Tuesday April 24 4:00 P.M.	"LIFESTYLES '80" -- WINTER COATS & JACKETS By invitation. Thereafter by appt. (Note new showroom). Contact: 255-5000.	SPORTOWNE - THE METZGER GROUP	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Tuesday April 24 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 221-6374.	TRACY MILLS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-0760. Press: Eleanor Lambert, 688-2130.	DONALD BROOKS	HOTEL PIERRE COTILLION ROOM
Wednesday April 25 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Buyers: 563-0988. Press: Jody Donohue Associates, 688-8653.	GIL AIMBEZ - GENRE; BON MENAGE; SNAFU; G.A.I.	STATLER HILTON BALLROOM
Wednesday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 42nd floor. Contact: Caryn Fisher, 221-6066.	BILLINA SPORT BY MARLENE MIDDLEMISS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 25 11:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	PORTFOLIO II BY MITCHELL GROSS	1441 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 25 12:00 Noon	SHOWING OF FALL COLLECTION Also May 3 at 12:00. Thereafter by appointment. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 25 1:00 P.M.	PREMIERE SHOWING OF FALL SPORTSWEAR COLLECTION For buyers at 4:00 P.M. By invitation. Contact: 997-1740.	HALSTON SPORTSWEAR	OLYMPIC TOWER - 21ST FL. 645 FIFTH AVENUE
Wednesday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th fl. Buyers: 691-5330. Press: Roz Rubenstein, 691-8340.	REGINA KRAVITZ (1441 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 30th floor. Contact: 563-1640.	GLORIA SACHS (530 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Wednesday April 25 5:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 550 Seventh Ave., 5th floor. Contact: 221-5726.	HANAE MORI BOUTIQUE & COUTURE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 840-7730. Press: Eleanor Lambert, 688-2130.	CHARLES SUPPON FOR INTRE SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 354-4336.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Thursday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 10th floor. Contact: 221-6690.	CESARANI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION Buyers: Steve Goldfarb, 221-0395; Press: Roz Rubenstein, 691-8340.	CLOVIS BY CLOVIS RUFFIN	PLACE TO BE ANNOUNCED
Thursday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-7545. Press: Eleanor Lambert, 688-2130.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 354-6474. Press: Hathaway/de La Chapelle, 751-5027.	IRVING & DIANE BENSON-- CYGNE DESIGNS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Cocktails, show at 6:00. By invitation. Thereafter 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Friday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 354-4942. Press: Vera Bacal, PL 3-8421.	ADINI (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Friday April 27 10:00 A.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 354-0760.	NIPON SPORT (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 1:23 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Avenue, 5th floor. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 8th floor. Contact: 255-3737.	VICTOR CARABALLO (37 WEST 17TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 30 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Monday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:30. By invitation. Thereafter by appt. Contact: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - MEZZANINE
Monday April 30 11:00 A.M.	SHOWING OF FALL COLLECTION Buyers at 2:00 P.M. April 30 & May 1. By invitation. Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
April 30	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st floor, 391-2255		
April 30	12:30 P.M., PERRY ELLIS (2nd Show), 575 Seventh Ave., Mezzanine, 354-4260		
Monday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 30	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor., 221-6660.		
Monday April 30 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: BA 1-8510. Press: Eleanor Lambert, 688-2130.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 205 W. 39th St., 13th floor. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE

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Monday April 30 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: CI 7-1100.	STEPHEN BURROWS FOR PAT TENNANT	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Monday April 30 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-0671. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Monday April 30 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 21st floor. Contact: 221-3489.	SAZ (550 SEVENTH AVENUE)	DOUBLES 783 FIFTH AVENUE
Tuesday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th fl. Buyers: 391-0901. Press: Roz Rubenstein, 691-8340.	RICHARD ASSATLY LTD. (550 SEVENTH AVENUE)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Tuesday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 14th floor. Contact: 840-8888.	BETTY HANSON & CO. (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 4:00 P.M. By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
May 1	11:00 A.M., MOLLIE PARNIS BOUTIQUE (2nd Show), 530 Seventh Ave., 18th fl., 221-1445		
Tuesday May 1 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 354-0760.	ALBERT NIPON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
May 1	2:00 P.M., BILL BLASS, (3rd Show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 6th floor. Contact: 354-4700.	GAMUT BY DON SAYRES; DON SAYRES SIGNATURES	PLACE TO BE ANNOUNCED
Tuesday May 1 3:30-6 P.M.	FASHIONS & LOUNGEWEAR FOR THE "GREAT" WOMAN Show at 4:00 P.M. By invitation. Contact: Ann Thurston, 943-0989.	GEORGE HALLEY FOR YVONNE DAZAY	DOUBLES 783 FIFTH AVENUE
May 1	4:00 P.M. JOHN ANTHONY (2nd Show), 550 Seventh Ave., 24th floor, 398-9955		
Wednesday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 530 Seventh Ave., 11th floor. Contact: 221-4090.	KASPER FOR J.L. SPORT	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION Buyers' show at 4:30. By invitation. Thereafter, 2nd fl. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Wednesday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
May 2	10:00 A.M. ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd floor, 354-8600		

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Wednesday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 (press) & 4:00 (buyers). By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 2 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter 512 Seventh Ave., 6th floor. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR FOR RUSS TAYLOR	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday May 2 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 398-9000. Press: Jeanne Chappell, 595-9420.	LES MOUCHES BY ELVIA GOBO	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 2	2:00 P.M. OSCAR DE LA RENTA (Press Show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday May 2 3:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 2	4:00 P.M. OSCAR DE LA RENTA (3rd Show), 550 Seventh Ave., 11th floor, 354-6777		
May 2	4:30 P.M. BLASSPORT (2nd Show), FOUR SEASONS, 99 East 52nd St., 354-4200.		
Wednesday May 2 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4200.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 3 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 5:00. By invitation. Thereafter by appointment. Contact: 354-6340.	HALSTON	OLYMPIC TOWER 645 FIFTH AVENUE
Thursday May 3 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: 221-6960. Press: Jeanne Chappell, 595-9420.	PAULA SAKER	1411 BROADWAY SHOWROOM - 8TH FLOOR
May 3	12:00 Noon, VERA MAXWELL (2nd Show), 530 Seventh Ave., 26th floor, LO 3-4358		
Thursday May 3 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 989-6026.	JOAN VASS	418 WEST 25TH STREET SHOWROOM - PENTHOUSE
Thursday May 3 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 20th floor. Contact: 736-4078.	MARY McFADDEN (264 WEST 35TH STREET)	CIRCLE IN THE SQUARE 1633 BROADWAY
Thursday May 3 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 530 Seventh Ave., 3rd floor. Contact: 354-7830.	SCOTT BARRIE & SCOTTIE	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 3	5:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave., 21st fl, 354-6340		
Thursday May 3 9:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 751-9219. Press: Hathaway/de La Chappelle, 751-5027.	MICHAELE VOLLBRACHT (416 EAST 58TH STREET)	PLACE TO BE ANNOUNCED
Friday May 4 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-7880. Press: Eleanor Lambert, 688-2130.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 4 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	1211 AVE. OF AMERICAS MENSWEAR SHRM - 30TH FL.